

Do your students...

- envision a future that is economically self-sufficient?
- articulate a plan that will help them achieve their goals and dreams?
- understand the consequences to their life if they choose not to get a good education?

## Focus on **FRESHMEN** Santa Barbara

12 Exciting 2-Day Institutes for High School and College Educators

March 19<sup>th</sup> to April 5<sup>th</sup>, 2019

Come learn about a **PROVEN**  
Classroom-based, Comprehensive Guidance Course & School-wide Program  
that Launches Your Freshmen into a Life of Self-sufficiency

### THE AWARDS

*"Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math."*

Association for Career and Technical Education's Techniques magazine

*Career Choices* was the freshman course text used by Santa Barbara City College's (SBCC) Dual Enrollment *Get Focused...Stay Focused!*<sup>®</sup> program. This program contributed to SBCC's Aspen Institute award in 2013 as the #1 Community College in the United States.

In 2015, the United States Congress awarded *Career Choices* author, Mindy Bingham, a *Certificate of Special Congressional Recognition for Innovative Approaches to Curricula*.

### THE NUMBERS

Over two million students have taken a freshman course using books from the *Career Choices* series. Today, over 450 high schools and colleges in California alone use the *Career Choices* series in their *Get Focused...Stay Focused!*<sup>®</sup> and Guided Pathways programs.

### THE RESULTS

You will greatly increase the number of students who are college and career ready. For instance, Carpinteria High School increased the number of graduates who met the requirements for admission to the University of California from 24% to 47%.

[FocusOnFreshmen.com](http://FocusOnFreshmen.com)

# High Quality Professional Development

## Learn how your students can develop:

- A carefully-considered career path
- An *informed* major or program of study
- A post-secondary education or training plan that matches their career and life goals—and is affordable
- A meaningful online 10-year Plan based on a career pathway
- A *unique* Skills-based Education Plan that facilitates successful entry into a highly competitive workforce

## You'll discover the:

- Standards from The George Washington University's Freshman Transition Initiative
- *Get Focused...Stay Focused!*® High School/College Collaboration Model used in over 450 high schools and colleges
- Strategies for using each student's 10-year Plan for advisory functions and academic coaching
- Best practices from schools that have experienced success

## You'll come away with:

- ✓ Copies of an award-winning, proven curriculum that helps students recognize the value of education and the importance of staying in school
- ✓ A comprehensive plan for implementing a proven program that not only reduces dropout rates and increases academic achievement, but is also easy to implement and gets results from the beginning
- ✓ The necessary data and resources to generate buy-in from instructors, board members, parents, and community partners

## CEU/Graduate Credits Available

# Great Value for Individuals & Teams

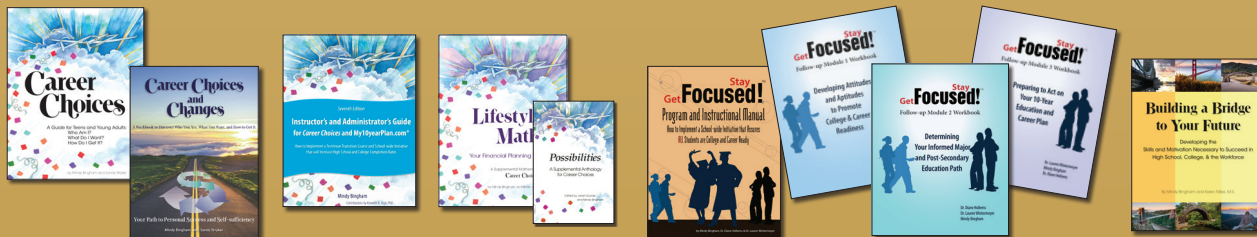
Only \$295 for the first 2-day institute

\$165 per institute for additional institutes for the same attendee  
Teams of three or more receive a 20% discount!

### Fee includes:

- Institute presentations by expert trainers
- Corresponding textbooks from the *Career Choices* series (up to a \$135 value)
- Demo account for My10yearPlan.com®
- A one-year license to Academic Innovations' online professional development website—**The Teachers' Lounge** (secondary) or **The Instructor's Resource Center** (post-secondary)—and CareerChoices.com (\$249 value)
- Great food! Lunch, breaks, and afternoon snack each day, along with dinner the first evening

For educational and instructional leaders who want more depth on the various aspects of a Freshman Transition Initiative and *Get Focused...Stay Focused!*® program, you may want to attend multiple institutes over the six week period. We have scheduled compatible combinations in the same week.



# Join us for one or more of these 2-day Institutes:

**March 19<sup>th</sup> & 20<sup>th</sup>**

**My10yearPlan.com<sup>®</sup> Advanced\***

*How to Use the Online 10-Year Plan to Make Informed Decisions  
on Student Progress and Education Plans*

**How to Implement the Freshman Course**

*Chapter-by-Chapter Introduction for Instructors Using the **Career Choices** Series*

**How to Implement a 2- to 3-unit College Freshman Course**

*Instructional Strategies for Student Success/First-Year Experience Courses*

**March 21<sup>st</sup> & 22<sup>nd</sup>**

**TIPS: Teaching Insights, Practices, & Solutions\***

*for Experienced **Career Choices** Instructors*

**My10yearPlan.com<sup>®</sup>**

*Hands-On Exploration of a Comprehensive Planning Tool*

**Start-Up Strategies for Principals and Administrators\***

*Developing Your Strategic Plans for Building Your School-Wide Team*

**April 2<sup>nd</sup> & 3<sup>rd</sup>**

**Career Choices Lead Administrator/Teacher Institute**

*for Educators Responsible for Professional Development*

**How to Implement the Freshman Course**

*Chapter-by-Chapter Introduction for Instructors using the **Career Choices** Series*

**School-Wide Guidance Strategies for Instructional Leaders\***

*Strategies for Counseling and Academic Coaching Using the 10-year Plan*

**April 4<sup>th</sup> & 5<sup>th</sup>**

**Building a Bridge Between Middle School and High School\***

*How to Implement a Bridge Program*

**Implementing the Stay Focused! Follow-Up Modules**

*in the 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> Grades*

**Freshman Transition Leadership Institute**

*by George Washington University's Freshman Transition Initiative*

# Focus on **FRESHMEN** Santa Barbara

**Not just theory, but practical and proven programs**  
used by thousands of educators with over two million students

*You'll learn how to:*

- ✓ **Raise high school graduation and college completion rates**
- ✓ **Increase the intrinsic motivation to succeed academically**
- ✓ **Ensure ALL students are college and career ready**

**At the end of the day, you'll be saying to yourself,  
*"I wish I'd had this course when I was growing up."***

## Focus on **FRESHMEN** 2019

**Santa Barbara, CA**

**12 Exciting 2-Day Institutes  
for High School and College  
Administrators, Instructors,  
and Counselors**

Mailroom personnel: Kindly forward this date-sensitive  
information to the person responsible for your freshman efforts.

*Academic Innovations*<sup>LLC</sup>

59 South 100 East  
Saint George, UT 84770

For more information or to register:

**(800) 967-8016**

**FocusOnFreshmen.com**